

Mr. Alfred CHEUNG

- Co-founder of International Mathematical Modeling Challenge (IM^2C or IMMC) and President of IMMC Committee (Zhonghua) Ltd (Charity Institution); Founding Director of NeoUnion ESC Organization
- President of Hong Kong Association of Overseas-Returned Scholars;
- Executive Director of Hong Kong Travel and Entertainment Ltd (Investment and R&D Company in fields of smart city)

Highlight

- More than 20 years of experience in university, private firm, and NGO, possessing expertise and enthusiasm in technology and innovation, and cooperation between industry, education and research;
- Co-founding and managing social enterprise and NGO of education, science and culture in Hong Kong winning local and global reputation;
- Successfully starting-up international programs for identifying and incubating global talents in algorithm, modeling, and computing;
- Deep engagement with universities, governmental agencies, public organizations, technology firms, and secondary schools for education, talents fostering, and R&D;
- Strong connections with scholars, researchers and talented students across disciplines of science, technology, and social science locally, nationally and globally.

Social Commitments/Services

Senior Advisor for Institutional Advancement, Hong Kong University of Science and Technology; Honorary President, HKU Foundation; Panel Member of Enterprise Support Scheme, HKSAR; Founding Director and Council Member, Hong Kong Society for Industrial and Applied Mathematics; Founding Director of NeoUnion ESC Organization; Associate President of Tsinghua Alumni Association of Hong Kong

Education Background

Bachelor in Mechanical Engineering of Tsinghua University；Master in Education of Tsinghua University; M.Phil in Economics of The Chinese University of Hong Kong.

Work Experience

Researcher, Office of Policy Research, the President's Office, Tsinghua University; Lecturer, School of Public Policy and Management, Tsinghua University; Assistant to Director, Yew Chung Education Foundation; Assistant to Chairman, Yew Wah Education Management Company Limited; Director of the Board and Treasurer, Hong Kong Policy Research Institute; General Manager, Supertop Development Limited; President of NeoUnion ESC Organization; Deputy Director of Tianda Institute.